

SALT LAKE CITY (FILM FESTIVAL)

2011 SPONSOR FORM

We would like to invite your business to be part of the 2011 Salt Lake City Film Festival. The SLCFF is proud to unite with local, national and global companies whose individual missions coincide with community, diversity, and cultural awareness. Please read over each option carefully and fill out the entire form. These contributions *must* be paid by check or money order made payable to "Salt Lake City Film Festival." No cash payments can be accepted. We apologize if that is an inconvenience. Upon completion of the form please contact us prior to submitting. *Note: space is limited on options 1, and 2.

(Print off an additional copy of this form for your own records.)

EXECUTIVE PRODUCER Title Sponsor (Option 1)

\$ 5000.00

- "Presented by ..." shown on all marketing materials
- One sixty second spot, or, two thirty second advertising spots (provided by prospective sponsor), projected in each theater on continuous loop between all screenings
- Your company's logo will appear in a prominent spot on all major festival posters, flyers, and on the sponsor page of all official festival websites
- A full-page ad in the festival program
- Six tickets to any of the festival screenings, and two tickets to "Best of Fest"
- Six tickets to both the festival kick-off party and closing party
- 4 All Access VIP Festival Passes

DIRECTOR (Option 2)

\$ 3000.00

- A thirty second advertising spot (provided by prospective sponsor), projected in each theater on continuous loop between screenings
- Your company's logo will appear in a prominent spot on all major festival posters, flyers, and on the sponsor page of all official festival websites
- A half-page ad in the festival program
- 6 tickets to any of the festival screenings, and two tickets to "Best of Fest"
- 6 tickets to both the festival kick-off party and closing party
- 2 All Access VIP Festival Passes

DIRECTOR OF PHOTOGRAPHY (Option 3)

\$ 1000.00

- A ten second advertising spot (provided by prospective sponsor), projected on each theater screen twenty minutes before the feature
- Your company's logo will appear on all major festival posters, flyers, and on the sponsor page of all official festival websites
- A half-page ad in the festival program
- 6 tickets to any of the festival screenings
- 6 tickets to both the festival kick-off and closing party

CASTING DIRECTOR (Option 4)

\$ 700.00

- An advertising spot on the front page of the official festival website- SLCFF.com
- Your company's logo will appear on all major festival posters, flyers, and on the sponsor page of all official festival websites
- A half-page ad in the festival program

- 4 tickets to any of the festival screenings
- 4 tickets to Festival kick-off party and closing party

STUNT COORDINATOR (Option 5) QUARTER PAGE HALF PAGE FULL PAGE

\$ 200.00

- A quarter page ad in the festival program (\$ 300.00 for a half page and \$500 for a full page or two half page ads).
- Your company's logo will appear on all major festival posters, flyers, and on the sponsor page of all official festival websites
- Four tickets to any of the festival screenings

ASSOCIATE PRODUCER (Option 6)

Services- The partnering company agrees to provide the services outlined below. In exchange of services, one of options 1-5 will be agreed upon with a Festival Director. All services must be approved with a Festival Director. Please be as specific as possible when describing below, what services can be provided. If more space is needed, continue on the back of this form. (Additional sponsor benefits will be addressed per total value of sponsor contribution)

 FESTIVAL STAFF USE ONLY

Option Agreed Upon _____ Notes _____

Festival Director Signature _____

2011 SPONSOR FORM

Partnering businesses have the options of sponsoring the SLCFF for up to three consecutive years. The benefit of a multiple year agreement is, the agreed option and monetary contribution will remain congruent for the selected duration (2 or 3 year agreement), regardless of any adjustment. Monetary contributions must be paid in full by January 31, every year of the agreement. SLCFF will send, via email, a sponsor form and an invoice for the current year's due contribution. For services (Option 6) all due dates and agreement details will be outlined in the notes section of Option 6, on page 1 of this sponsorship form. Please check the box next to the desired sponsorship duration.

Annual agreement Two year agreement Three year agreement

Because Options 1-3 requires screen time (ads start looping 20 minutes before screenings) there is a limit as to how many advertisements can screen each year. In the event of an announcement and or filmmaker Q&A, your ad may be temporarily stopped. Advertisements will be played in accordance with the festival's schedule and sole discretion. Rest assured, your business will receive the exposure it deserves. Our audiences are to be seated at least 15 minutes before the printed show times, giving your company's advertisement an ample amount of attention. It is the partnering company's responsibility to provide a finished video advertisement, unless otherwise agreed upon. Video advertisements must be in the appropriate format as outlined on our Sponsors page (Technical Requirements link) at SLCFF.com.

Festival flyers and posters have already been distributed in the early months of film submissions. Your business's logos will appear on SLCFF promotional materials within two weeks of agreement approval. Your company's logo will only appear on

newly printed promotional materials. Logo placement is at the sole discretion of The Salt Lake City Film Festival. It is the partnering company's responsibility to provide an official logo; in a digital format only.

This Agreement constitutes the entire Agreement between the parties, and supersedes and replaces any and all prior negotiations, understandings, representations or contracts between them regarding the within subject matter. There are no representations, agreements, arrangements or understandings, oral or written, between or among the parties relating to the subject matter of this Agreement, which are not fully expressed herein. This Agreement may not be changed except by written agreement of the parties. The provisions of this Agreement shall also be construed in accordance with the laws of the State of Utah, and venue and jurisdiction shall lie within the courts of Salt Lake County, State of Utah, for its interpretation and enforcement. If any provisions of this Agreement are found to be invalid or void or unlawful for any reason, the remainder of this Agreement shall remain in full force and effect.

Business Contact Information:

Street		Apt.
City	State	Zip Code
E-mail		
()	()	
Phone 1	Phone 2	

Please read the entire Sponsor Form, check the box, sign and date at the bottom.

I have read and I understand the entire Sponsor Form and agree to the terms outlined above. I agree to pay the appropriate sum.

Name of Company _____

Authorized Company Representative (print) _____

Signature _____ Date _____

E-mail your questions to: info@saltlakecityfilmfestival.com

**SEND ALL REQUIRED MATERIALS TO:
SLC FILM FESTIVAL
5060 WEST AMELIA EARHART DR UNIT B
SALT LAKE CITY, UT 84116 USA**